

AMENDMENTS

In the Claims:

1. (Currently Amended) A computer readable medium comprising a television enhancement programming language, the television enhancement programming language comprising:

an XML head element;

an object element that provides selection of an object;

a property element that specifies an attribute for said object;

a modify-property element that modifies said attribute for said object;

a trigger element that specifies a time to render said object in relation to a video program;

and

a television element that specifies a size and position at which said video program may be displayed.

2. (Currently amended) The television enhancement programming language computer readable medium of claim 1 wherein said attribute specifies a URL associated with said object.

3. (Currently amended) The television enhancement programming language computer readable medium of claim 1 further comprising:

an action element that provides a name for an action and contains at least one said modify-property element.

4. (Currently amended) The television enhancement programming language computer readable medium of claim 1, wherein the television enhancement programming language further comprising comprises:

an action-call element that allows a first action element to call a second action element.

5. (Currently amended) The ~~television enhancement programming language computer readable medium~~ of claim 1, wherein the television enhancement programming language further ~~comprising~~ comprises:

a script element that enables the use of a scripting language.

6. (Currently amended) The ~~television enhancement programming language computer readable medium~~ of claim 1, wherein the television enhancement programming language further ~~comprising~~ comprises:

a field element operable to accept user input.

7. (Currently amended) The ~~television enhancement programming language computer readable medium~~ of claim 1, wherein the television enhancement programming language further ~~comprising~~ comprises:

an attribute element that provides platform information for said object element.

8. (Currently amended) The ~~television enhancement programming language computer readable medium~~ of claim 1, wherein the television enhancement programming language further ~~comprising~~ comprises:

a time line element that contains said trigger element and a payload element that defines data embedded in a program broadcast stream.

9. (Currently amended) The ~~television enhancement programming language computer readable medium~~ of claim 8, wherein the television enhancement programming language further ~~comprising~~ comprises:

a component element contained within said payload element.

10. (Currently amended) The ~~television enhancement programming language computer readable medium~~ of claim 9 wherein said component element specifies a file address.

11. (Currently amended) The ~~television enhancement programming language computer readable medium~~ of claim 9 wherein said component element specifies an expiration attribute.

12. (Currently amended) The ~~television enhancement programming language computer readable medium~~ of claim 1, wherein the television enhancement programming language further comprising comprises:

a page element that contains said object element and said attribute element.

13. (Currently amended) The ~~television enhancement programming language computer readable medium~~ of claim 12, wherein the television enhancement programming language further comprising comprises:

a timed action-call element that provides a call to an action that is not timed to display of a program.

14. (Currently Amended) A computer readable medium comprising a television enhancement file, the television enhancement file comprising:

an XML head element;

a television element that defines an area on a television screen where a television program may be displayed;

an object element;

a property element that describes at least one attribute of said object;
a modify-property element that modifies said attribute for said object;
a trigger element that specifies when said object may be rendered; and
a television element that specifies a size and position at which a program may be displayed.

15. (Currently amended) The computer readable medium television enhancement file of claim 14 wherein said attribute specifies a URL associated with said object.

16. (Currently amended) The computer readable medium television enhancement file of claim 14, wherein the television enhancement file further comprising comprises:
an action element that provides a name for an action and contains at least one modify-property element.

17. (Currently amended) The computer readable medium television enhancement file of claim 14, wherein the television enhancement file further comprising comprises:
an action-call element that allows a first action element to call a second action element.

18. (Currently amended) The computer readable medium television enhancement file of claim 14, wherein the television enhancement file further comprising comprises:
a script element that enables the use of a scripting language.

19.: (Currently amended) The computer readable medium television enhancement file of claim 14, wherein the television enhancement file further comprising comprises:
a field element operable to accept user input.

20. (Currently amended) The computer readable medium television enhancement file of claim 14, wherein the television enhancement file further comprising comprises:

a timeline element that contains said trigger element and a payload element that defines data embedded in a program broadcast stream.

21. (Currently amended) The computer readable medium television enhancement file of claim 20, wherein the television enhancement file further comprising comprises:

a component element contained within said payload element.

22. (Currently amended) The computer readable medium television enhancement file of claim 21 wherein said component element specifies a file address.

23. (Currently amended) The computer readable medium television enhancement file of claim 21 wherein said component element specifies an expiration attribute.

24. (Currently amended) The computer readable medium television enhancement file of claim 14, wherein the television enhancement file further comprising comprises:

a page element that contains said object element and said attribute element.

25. (Currently amended) The computer readable medium television enhancement file of claim 24, wherein the television enhancement file further comprising comprises:

a timed action-call element that provides a call to an action that is not timed to display of a program.

26. (Currently amended) The computer readable medium television enhancement file of claim 14 wherein said property element specifies a z order value for at least one of said objects.

27. (Currently amended) The computer readable medium television enhancement file of claim 14, wherein the television enhancement file further comprising comprises; an attribute element that provides platform information for said object element.

28. (Original) A system for developing television enhancements comprising:
a computer;
a database; and
an XML compliant television enhancement programming language operable to specify an object element that provides selection of an object, a property element that specifies an attribute for said object, a modify-property element operable to change the attribute for said object, a trigger element that specifies a time to render said object in relation to a program, and a television element that specifies a size and position at which a program may be displayed.